

Does living with blepharospasm make it challenging to perform daily tasks?

XEOMIN,
a purified
treatment
option,
may help
provide relief

**DESIGNED FOR PURITY,
XEOMIN HAS ONLY
THE INGREDIENTS
IT NEEDS TO
DELIVER RESULTS**

 **XEOMIN**[®]
incobotulinumtoxinA

Not actual patient

XEOMIN is a unique, first-line treatment option that helps you get back to being more than your blepharospasm.

WARNING: DISTANT SPREAD OF TOXIN EFFECT

See full prescribing information for complete BOXED WARNING.

The effects of XEOMIN and all botulinum toxin products may spread from the area of injection to produce symptoms consistent with botulinum toxin effects. These symptoms have been reported hours to weeks after injection. Swallowing and breathing difficulties can be life threatening and there have been reports of death. The risk of symptoms is probably greatest in children treated for spasticity but symptoms can also occur in adults, particularly in those patients who have underlying conditions that would predispose them to these symptoms.



Living with blepharospasm

When you are an adult with blepharospasm, it can often feel like your eyelids are no longer under your control. It's important to know that when it comes to treatment for adult blepharospasm, you have options. By talking to your doctor, together you can decide on the treatment that is right for you.

What is blepharospasm?

Blepharo:

Greek word for "eyelid"

Spasm:

Involuntary muscle contraction

The simplest everyday task can become a challenge when you're living with blepharospasm. It causes muscles around the eyes to contract uncontrollably. This can make it difficult to read a book, drive a car, or do anything requiring your vision. Because of this, many adults with blepharospasm feel like they have lost some of their independence.

XEOMIN® (incobotulinumtoxinA) **IMPORTANT CONSUMER SAFETY INFORMATION**

Read the Medication Guide before you start receiving XEOMIN® (Zeo-min) and each time XEOMIN is given to you as there may be new information. The risk information provided here is not comprehensive. To learn more:

- Talk to your health care provider or pharmacist
- Visit www.xeomin.com to obtain the FDA-approved product labeling
- Call 855-4MERZTX (855-463-7989)

USES

XEOMIN is a prescription medicine:

- that is injected into muscles and used to:
 - treat abnormal spasm of the eyelids (blepharospasm) in adults.

It is not known if XEOMIN is safe and effective in children younger than:

- 18 years of age for the treatment of blepharospasm

WARNINGS

XEOMIN may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of XEOMIN:

Types of blepharospasm in adults¹

- **Primary blepharospasm:** no cause can be found through examination or diagnostic testing¹
- **Secondary blepharospasm:** a cause is identified, which could include¹:
 - Exposure to a drug known to cause the condition
 - Another disorder of which blepharospasm is a symptom

Signs and symptoms¹

- Excessive blinking
- Light sensitivity
- Watery eyes
- Dry eyes
- Eye irritation



- Problems swallowing, speaking, or breathing can happen if the muscles that you use to breathe and swallow become weak. Death can happen as a complication if you have severe problems with swallowing or breathing after treatment with XEOMIN.
 - People with certain breathing problems may need to use muscles in their neck to help them breathe and may be at greater risk for serious breathing problems with XEOMIN.
 - Swallowing problems may last for several months, and during that time you may need a feeding tube to receive food and water. If swallowing problems are severe, food or liquids may go into your lungs. People who already have swallowing or breathing problems before receiving XEOMIN have the highest risk of getting these problems.
- **Spread of toxin effects.** In some cases, the effect of botulinum toxin may affect areas of the body away from the injection site and cause symptoms of a serious condition called botulism. The symptoms of botulism include: loss of strength and muscle weakness all over the body, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.
- These symptoms can happen hours to weeks after you receive an injection of XEOMIN. These problems could make it unsafe for you to drive a car or do other dangerous activities.



How Does XEOMIN Work?

XEOMIN is a prescription treatment used to help treat adults with blepharospasm. XEOMIN may help reduce the symptoms of blepharospasm in adults, such as abnormal eyelid spasms.³ At Merz—the company behind XEOMIN—we understand the struggles and the unique needs of adult patients with blepharospasm.



In adults with blepharospasm, nerve signals tell the muscles to contract when they shouldn't. This can cause eyelid movement that leads to discomfort.²

XEOMIN is injected into muscles to help interfere with these signals. This helps to decrease the severity of eyelid spasms.³




Some muscles may still contract, but less severely.

Images are for illustration purposes only. Individual results may vary.

Support to Help You Start and Stay on XEOMIN



MERZ
CONNECT*

PATIENT
SAVINGS PROGRAM



Eligible commercially insured patients
Save up to **\$5,000** annually*

Visit [MERZCONNECT.com](https://www.MERZCONNECT.com) for additional information to help you get started and stay on XEOMIN.

XEOMIN Patient Savings is Available in Just 3 Easy Steps.

- 1** Enroll in the program*
- 2** Receive XEOMIN treatment
- 3** Obtain program savings*†

*Subject to eligibility requirements. State limitations may apply. Commercial insurance required. Reimbursement limited to out-of-pocket XEOMIN medication costs and related administration fees. Please see Full Terms and Conditions. Merz reserves the right to change XEOMIN Patient Savings Program Terms and Conditions, including the eligibility requirements, at any time. **This is not health insurance.**

†You may be required to pay upfront for your co-pay/co-insurance, as determined by your insurance coverage and your healthcare provider's co-pay collection practice.



Visit [XEOMIN.com](https://www.XEOMIN.com)
view Dona's video



DESIGNED FOR PURITY, XEOMIN HAS ONLY THE INGREDIENTS IT NEEDS TO DELIVER RESULTS

XEOMIN is uniquely purified to contain only the therapeutic component. It utilizes XTRACT Technology[®], a state-of-the-art manufacturing process that removes unnecessary proteins, and makes XEOMIN different from other treatments.*

Repeated exposure to neurotoxins with complexing proteins may cause a person to develop antibodies to treatment, which may result in the treatments not working as well as they once did.†



XTRACT Technology is a state-of-the-art manufacturing process that removes the unnecessary proteins.

*This information is not meant to imply superiority of safety or efficacy of any toxin.

†It's possible to develop antibodies with all botulinum toxins, including XEOMIN.

- **Do not take XEOMIN if you:** are allergic to XEOMIN or any of the ingredients in XEOMIN (see below for a list of ingredients in XEOMIN), had an allergic reaction to any other botulinum toxin product such as rimabotulinumtoxinB (Myobloc[®]), onabotulinumtoxinA (Botox[®], Botox[®] Cosmetic), or abobotulinumtoxinA (Dysport[®]) or have a skin infection at the planned injection site.

Before receiving XEOMIN, tell your doctor about all of your medical conditions, including if you:

- have a disease that affects your muscles and nerves (such as amyotrophic lateral sclerosis [ALS or Lou Gehrig's disease], myasthenia gravis or Lambert-Eaton syndrome)
- have had any side effect from any other botulinum toxin in the past
- have a breathing problem, such as asthma or emphysema
- have a history of swallowing problems or inhaling food or fluid into your lungs (aspiration)
- have drooping eyelids
- have had eye surgery
- have had surgery on your face
- are pregnant or plan to become pregnant. It is not known if XEOMIN can harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if XEOMIN passes into breast milk.

Tell your doctor about all of the medicines you take, including prescription and over-the-counter medicines, vitamins and herbal supplements. **Talk to your doctor before you take any new medicines after you receive XEOMIN.**

Using XEOMIN with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received XEOMIN in the past.**

Especially tell your doctor if you:

- have received any other botulinum toxin product in the last four months
- have received injections of botulinum toxin such as rimabotulinumtoxinB (MYOBLOC[®]), onabotulinumtoxinA (BOTOX[®], BOTOX[®] COSMETIC) and abobotulinumtoxinA (DYSPORT[®]) in the past. Be sure your doctor knows exactly which product you received. The dose of XEOMIN may be different from other botulinum toxin products that you have received.
- have recently received an antibiotic by injection or inhalation
- take muscle relaxants
- take an allergy or cold medicine
- take a sleep medicine

Ask your doctor if you are not sure if your medicine is one that is listed above.

Know the medicines you take. Keep a list of your medicines with you to show your doctor and pharmacist each time you get a new medicine.

POSSIBLE SIDE EFFECTS

XEOMIN can cause serious side effects including:

- **Injury to the cornea (the clear front surface of the eye) in people treated for blepharospasm.** People who receive XEOMIN to treat spasm of the eyelid may have reduced blinking that can cause a sore on their cornea or other problems of the cornea. Call your healthcare provider or get medical care right away if you have eye pain or irritation after treatment with XEOMIN.
- **XEOMIN may cause other serious side effects including allergic reactions.** Symptoms of an allergic reaction to XEOMIN may include: itching, rash, redness, swelling, wheezing, trouble breathing, or dizziness or feeling faint. Tell your doctor or get medical help right away if you get wheezing or trouble breathing, or if you get dizzy or faint.

The most common side effects of XEOMIN in adults with blepharospasm include:

- drooping of the eyelid
- dry eye
- vision problems
- dry mouth

These are not all the possible side effects of XEOMIN.

Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

General information about the safe and effective use of XEOMIN

Medicines are sometimes prescribed for purposes other than those listed in a Medication Guide. You can ask your pharmacist or doctor for information about XEOMIN that is written for health professionals.

Active Ingredient: botulinum toxin type A

Inactive Ingredients: human albumin and sucrose

Reclaim Life's Moments with XEOMIN



If You're New to Treatment, or Your Current or Past Therapy isn't Working as Well As it Used to, Talk to Your Doctor Today!

XEOMIN May Be Right For You If:

- You're currently being treated with a neurotoxin
- You've been previously treated with a neurotoxin
- You're just starting out with neurotoxin treatment

Not an actual patient.
Individual results may vary.



Scan the QR Code for more information about XEOMIN



References: **1.** Tsui JKC. Blepharospasm and hemifacial spasm. In: Brin MF, Comella C, Jankovic J, eds. *Dystonia: Etiology, Clinical Features, and Treatment*. Philadelphia, PA: Lippincott Williams & Wilkins; 2004:151-157. **2.** Blepharospasm. American Association of Neuromuscular & Electrodiagnostic Medicine website. <https://www.aanem.org/Patients/Muscle-and-Nerve-Disorders/Blepharospasm>. Accessed June 18, 2021. **3.** XEOMIN® [Package insert]. Raleigh, NC: Merz Pharmaceuticals, LLC; 2023.

Please see accompanying Full Prescribing Information, including BOXED WARNING.

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