



## IS CERVICAL DYSTONIA HOLDING YOU BACK?

XEOMIN,  
a purified  
treatment  
option,  
may help  
provide relief

Designed for Purity, XEOMIN  
Has Only the Ingredients It  
Needs to Deliver Results



**XEOMIN**<sup>®</sup>  
incobotulinumtoxinA

Not actual patient

### **WARNING: DISTANT SPREAD OF TOXIN EFFECT**

**See full prescribing information for complete BOXED WARNING.**

The effects of XEOMIN and all botulinum toxin products may spread from the area of injection to produce symptoms consistent with botulinum toxin effects. These symptoms have been reported hours to weeks after injection. Swallowing and breathing difficulties can be life threatening and there have been reports of death. The risk of symptoms is probably greatest in children treated for spasticity but symptoms can also occur in adults, particularly in those patients who have underlying conditions that would predispose them to these symptoms.



## What is Cervical Dystonia?

Cervical dystonia is a movement disorder causing involuntary muscle contractions in the neck that may twist and turn your head into uncomfortable positions.

Symptoms may include painful muscle spasms, a tilted or rotated head, and the frustration of not being able to control your own movements.

## Examples of Abnormal Postures



Head tilts forward



Head tilts backwards



Head rotates to left or right side



Head tilts to the side

- \* Cervical dystonia is the most common form of focal dystonia
- \* Estimated to affect more than 60,000 people in the United States in 2023<sup>1</sup>

### **XEOMIN® (incobotulinumtoxinA)**

#### **IMPORTANT CONSUMER SAFETY INFORMATION**

Read the Medication Guide before you start receiving XEOMIN® (Zeo-min) and each time XEOMIN is given to you as there may be new information. The risk information provided here is not comprehensive. To learn more:

- Talk to your health care provider or pharmacist
- Visit [www.xeomin.com](http://www.xeomin.com) to obtain the FDA-approved product labeling
- Call 855-4MERZTX (855-463-7989)

#### **USES**

XEOMIN is a prescription medicine:

- that is injected into glands that make saliva and is used to treat long-lasting (chronic) drooling (sialorrhea) in adults and in children 2 to 17 years of age.

## What is XEOMIN (incobotulinumtoxinA)?

- XEOMIN is an FDA-approved prescription medication that is used to treat cervical dystonia in adults
- XEOMIN is a botulinum toxin type A, which may help decrease muscle contractions and neck pain.<sup>2</sup>
- XEOMIN is injected by your doctor



"It became more painful to me, and obvious to others who pointed out that my head was tilted. It's frustrating losing control of my own body."

- 45 year old



Not actual patient

- that is injected into muscles and used to:
  - treat increased muscle stiffness in the arm because of cervical dystonia in adults.
  - treat increased muscle stiffness in the arm in children 2 to 17 years of age with cervical dystonia, excluding spasticity caused by cerebral palsy.
  - treat the abnormal head position and neck pain with cervical dystonia (CD) in adults.
  - treat abnormal spasm of the eyelids (blepharospasm) in adults.

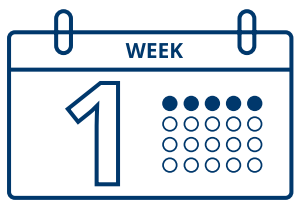
It is not known if XEOMIN is safe and effective in children younger than:

- 2 years of age for the treatment of chronic sialorrhea
- 2 years of age for the treatment of cervical dystonia
- 18 years of age for the treatment of cervical dystonia or blepharospasm

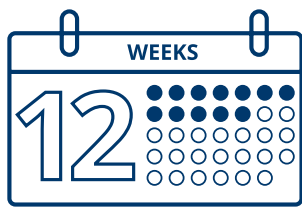


## How Does XEOMIN Work?

XEOMIN helps to block the signals between your nerves and the muscles that are causing muscle contractions and spasms associated with cervical dystonia. This helps relax muscles and improve your ability to move the affected muscles.



Patients typically start to see results one week after they start treatment with XEOMIN.



In clinical trials, most patients were retreated after 12 to 14 weeks.

### WARNINGS

**XEOMIN may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of XEOMIN:**

- Problems swallowing, speaking, or breathing can happen if the muscles that you use to breathe and swallow become weak. Death can happen as a complication if you have severe problems with swallowing or breathing after treatment with XEOMIN.

## Where is XEOMIN Injected?

Your doctor will locate certain areas of the neck and shoulders and inject XEOMIN directly into those areas.

If needed, retreatment with XEOMIN can occur every 12 weeks. You and your doctor can decide the right plan for you.

### Possible Muscles Involved




Markings show examples of muscles that may be treated for cervical dystonia in adults; however, not all possible injection locations are shown. Not all patients will receive treatment in the same muscle(s). Your doctor will determine the appropriate locations and doses for XEOMIN injection.

- People with certain breathing problems may need to use muscles in their neck to help them breathe and may be at greater risk for serious breathing problems with XEOMIN.
- Swallowing problems may last for several months, and during that time you may need a feeding tube to receive food and water. If swallowing problems are severe, food or liquids may go into your lungs. People who already have swallowing or breathing problems before receiving XEOMIN have the highest risk of getting these problems.



## How Can XEOMIN Help You?

In clinical studies, XEOMIN was shown to reduce symptoms associated with adult cervical dystonia, including abnormal neck position and neck pain.

 **48%** of patients experienced a meaningful decrease in pain<sup>†</sup> after their first XEOMIN injection  
(322/669)

<sup>†</sup>Greater than 30% pain reduction = meaningful decrease in pain.

 **10%** of patients experienced complete pain relief after their first treatment with XEOMIN<sup>§</sup>  
(69/669)

<sup>§</sup>The analyses in this study were based on patients who had a baseline pain assessment and reported experiencing pain at baseline. Because several studies with different designs were combined for this analysis, it was not possible to compare pain responses of patients receiving XEOMIN with those patients receiving placebo or a different comparator drug in their first injection cycle. Individual results may vary.

• **Spread of toxin effects.** In some cases, the effect of botulinum toxin may affect areas of the body away from the injection site and cause symptoms of a serious condition called botulism. The symptoms of botulism include: loss of strength and muscle weakness all over the body, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

**DESIGNED FOR PURITY, XEOMIN HAS ONLY THE INGREDIENTS IT NEEDS TO DELIVER RESULTS**

XEOMIN is uniquely purified to contain only the therapeutic component. It utilizes XTRACT Technology<sup>®</sup>, a state-of-the-art manufacturing process that removes unnecessary proteins, and makes XEOMIN different from other treatments.\*

Repeated exposure to neurotoxins with complexing proteins may cause a person to develop antibodies to treatment, which may result in the treatments not working as well as they once did.<sup>†</sup>



XTRACT Technology is a state-of-the-art manufacturing process that removes the unnecessary proteins.

\*This information is not meant to imply superiority of safety or efficacy of any toxin.

<sup>†</sup>It's possible to develop antibodies with all botulinum toxins, including XEOMIN.

The most common side effects in clinical trials of XEOMIN in adults with cervical dystonia were:

- Difficulty Swallowing
- Neck Pain
- Muscle Weakness
- Pain at the Injection Site
- Muscle and Bone Pain
- These symptoms can happen hours to weeks after you receive an injection of XEOMIN. These problems could make it unsafe for you to drive a car or do other dangerous activities.
- **Do not take XEOMIN if you:** are allergic to XEOMIN or any of the ingredients in XEOMIN (see below for a list of ingredients in XEOMIN), had an allergic reaction to any other botulinum toxin product such as rimabotulinumtoxinB (Myobloc<sup>®</sup>), onabotulinumtoxinA (Botox<sup>®</sup>, Botox<sup>®</sup> Cosmetic), or abobotulinumtoxinA (Dysport<sup>®</sup>) or have a skin infection at the planned injection site.

## Move Forward with XEOMIN, a Uniquely Purified Option for Adult Cervical Dystonia



**XEOMIN** has been proven safe and effective and used in **6.5 million patients** from more than 75 countries, for more than **12 years**.



Not an actual patient. Individual results may vary.

### Before receiving XEOMIN, tell your doctor about all of your medical conditions, including if you:

- have a disease that affects your muscles and nerves (such as amyotrophic lateral sclerosis [ALS or Lou Gehrig's disease], myasthenia gravis or Lambert-Eaton syndrome)
- have had any side effect from any other botulinum toxin in the past
- have a breathing problem, such as asthma or emphysema
- have a history of swallowing problems or inhaling food or fluid into your lungs (aspiration)
- have drooping eyelids
- have had eye surgery
- have had surgery on your face
- are pregnant or plan to become pregnant. It is not known if XEOMIN can harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if XEOMIN passes into breast milk.

**Tell your doctor about** all of the medicines you take, including prescription and over-the-counter medicines, vitamins and herbal supplements. **Talk to your doctor before you take any new medicines after you receive XEOMIN.**

## Support to Help You Start and Stay on XEOMIN



MERZ  
CONNECT\*

PATIENT  
SAVINGS PROGRAM



Eligible commercially insured patients  
Save up to **\$5,000** annually\*

Visit [MERZCONNECT.com](https://www.merzconnect.com) for additional information to help you get started and stay on XEOMIN.

### XEOMIN Patient Savings is Available in Just 3 Easy Steps.

- 1** Enroll in the program\*
- 2** Receive XEOMIN treatment
- 3** Obtain program savings\*†

\*Subject to eligibility requirements. State limitations may apply. Commercial insurance required. Reimbursement limited to out-of-pocket XEOMIN medication costs and related administration fees. Please see Full Terms and Conditions. Merz reserves the right to change XEOMIN Patient Savings Program Terms and Conditions, including the eligibility requirements, at any time. **This is not health insurance.**

†You may be required to pay upfront for your co-pay/co-insurance, as determined by your insurance coverage and your healthcare provider's co-pay collection practice.

Using XEOMIN with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received XEOMIN in the past.**

### Especially tell your doctor if you:

- have received any other botulinum toxin product in the last four months
- have received injections of botulinum toxin such as rimabotulinumtoxinB (MYOBLOC®), onabotulinumtoxinA (BOTOX®, BOTOX® COSMETIC) and abobotulinumtoxinA (DYSPORT®) in the past. Be sure your doctor knows exactly which product you received. The dose of XEOMIN may be different from other botulinum toxin products that you have received.
- have recently received an antibiotic by injection or inhalation
- take muscle relaxants
- take an allergy or cold medicine
- take a sleep medicine

**Ask your doctor if you are not sure if your medicine is one that is listed above.**

Know the medicines you take. Keep a list of your medicines with you to show your doctor and pharmacist each time you get a new medicine.



# Reclaim Life's Moments with XEOMIN



**If You're New to Treatment, or Your Current or Past Therapy isn't Working as Well As it Used to, Talk to Your Doctor Today!**

**XEOMIN May Be Right For You If:**

- You're currently being treated with a neurotoxin
- You've been previously treated with a neurotoxin
- You're just starting out with neurotoxin treatment

Not an actual patient.  
Individual results may vary.



**Scan the QR Code** for more information about XEOMIN



**XEOMIN**<sup>®</sup>  
incobotulinumtoxinA

**REFERENCES:** 1. National Organization for Rare Disorders. <https://rarediseases.org/rare-diseases/cervical-dystonia/#affected>. Accessed June 2024.  
2. XEOMIN<sup>®</sup> [Package insert]. Raleigh, NC: Merz Pharmaceuticals, LLC; 2023.

**Please see accompanying Full Prescribing Information, including BOXED WARNING.**

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